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**<https://fcr.frogans/en/main.html>**



# Slides for FCR Account Administrators

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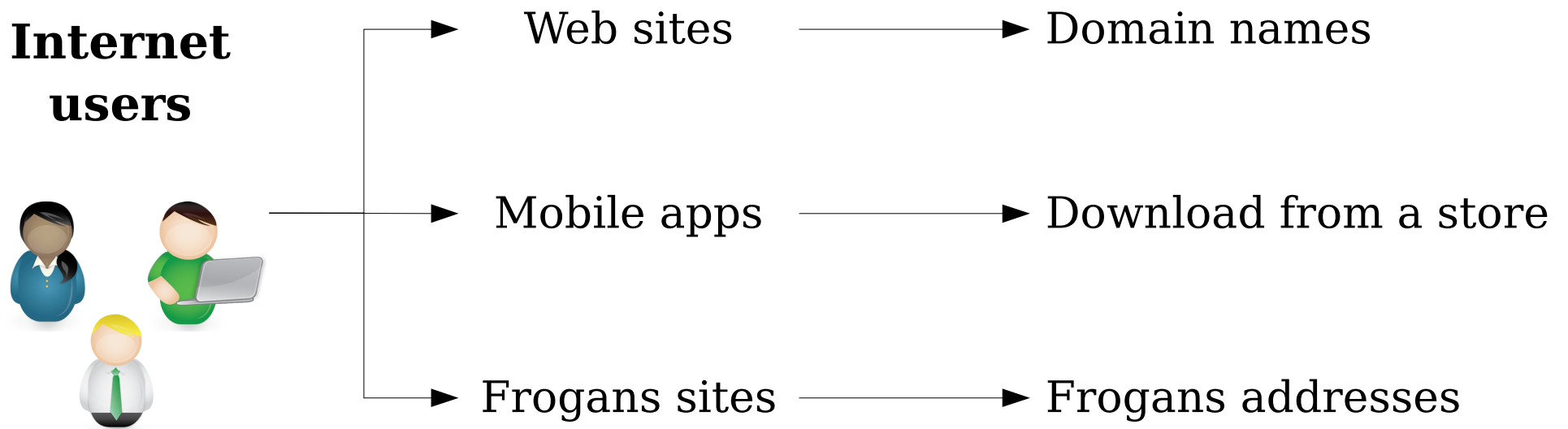
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- you clearly and conspicuously display the following notice (in your language):

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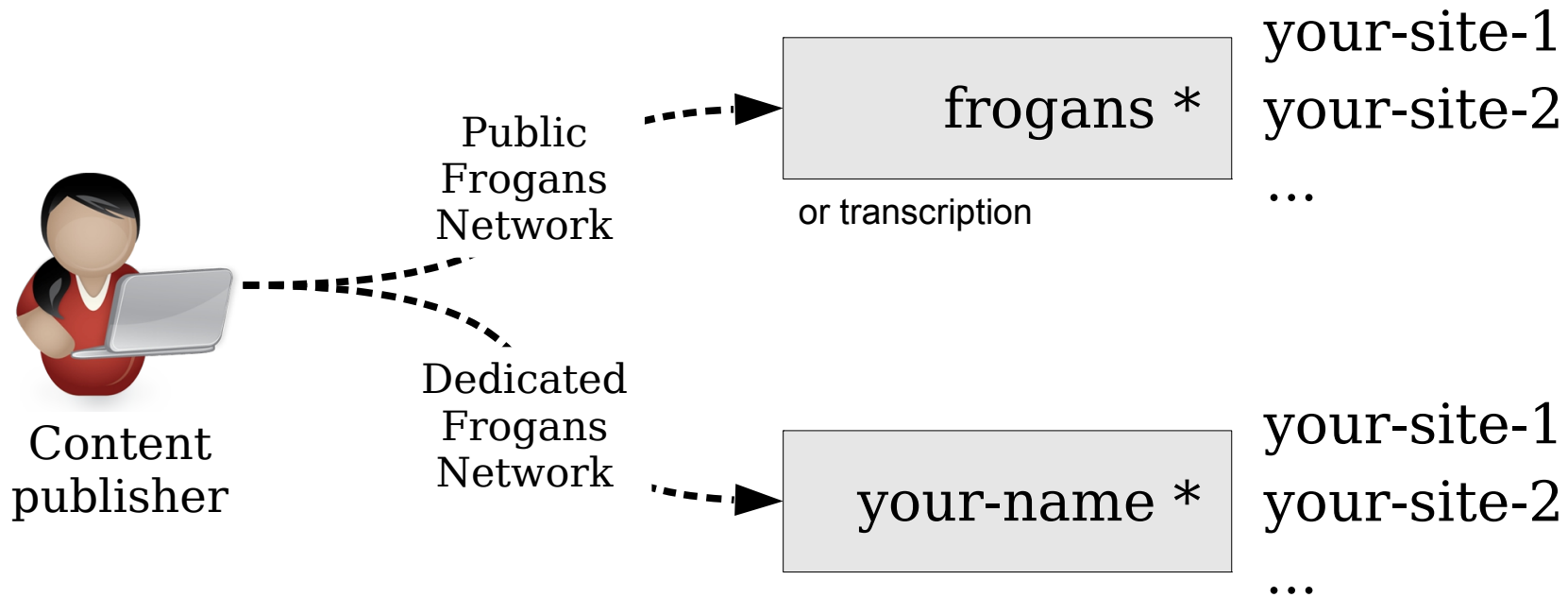
# Frogans addresses within the Internet addressing environment



- Frogans addresses represent a new market
- Frogans addresses are used to identify Frogans sites
- Frogans addresses do not replace domain names

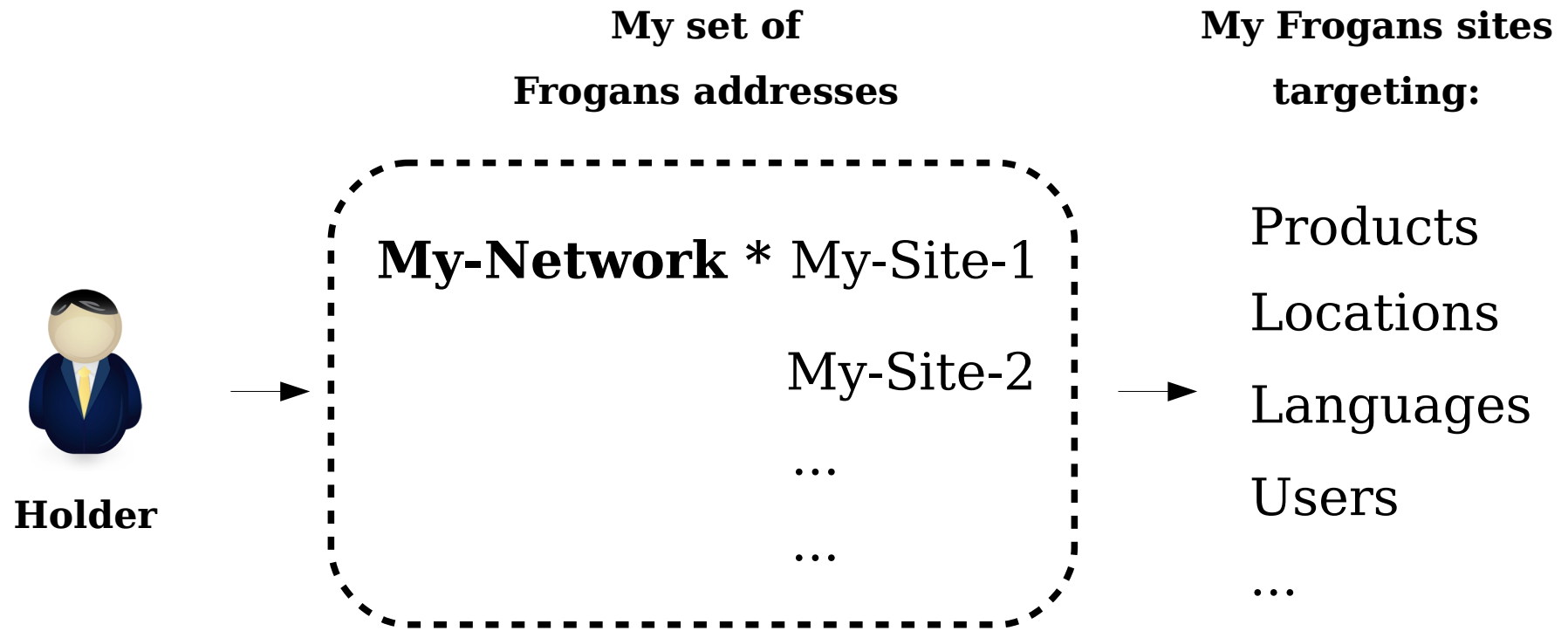


# Registering your customized Frogans addresses



- Frogans addresses are short, simple, and user-friendly
- New uses, concepts and projects can be launched with Frogans addresses
- Be creative: register community names, your brands, generic terms, products...

# Priority registration period for entrepreneurs



- Open to all persons around the world (170+ languages)
- Registrations for network names only (dedicated Frogans networks)
- Registration costs are not higher during priority registration period

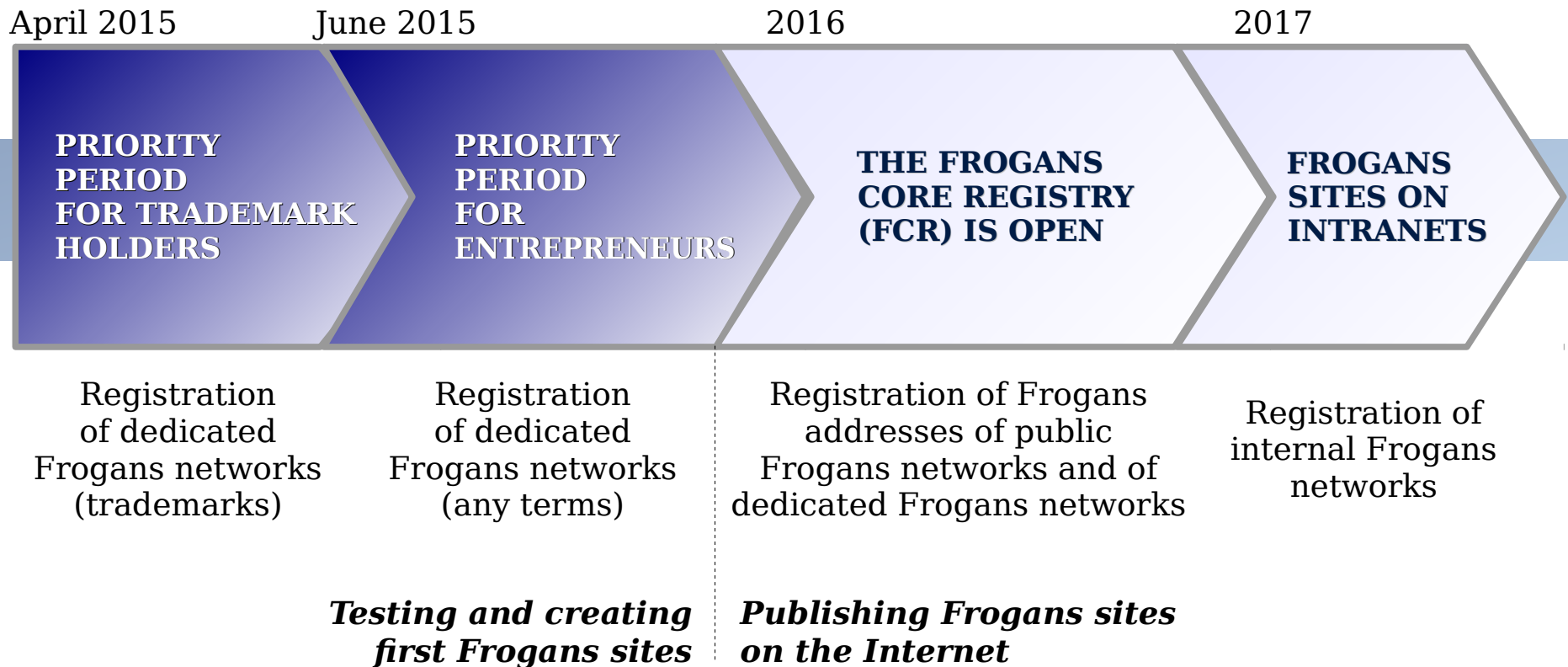
# Holding a new gTLD v/s holding a dedicated Frogans network

## Key differences

New gTLDs	Dedicated Frogans networks
Used for publishing Web sites	Used for publishing Frogans sites
Require high-level investment	Require low-level investment
Domain names read in reverse order E.g. <a href="#">www.mysite.mybrand</a> ←	Frogans addresses read in natural direction E.g. <a href="#">mybrand*mysite</a> →
Internationalized (from ASCII)	Natively international

- Frogans networks and new gTLDs relate to two distinct types of Internet sites
- Frogans sites and Web sites are complementary publishing spaces
- Anyone can hold a dedicated Frogans network

# Milestones for the opening of the Frogans Core Registry (FCR)



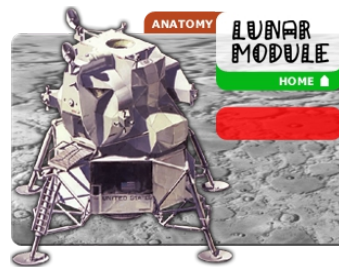
- Step-by-step roll-out of the Frogans technology on the Internet
- Creation of a worldwide community
- Open space for all, from computer enthusiasts to entrepreneurs



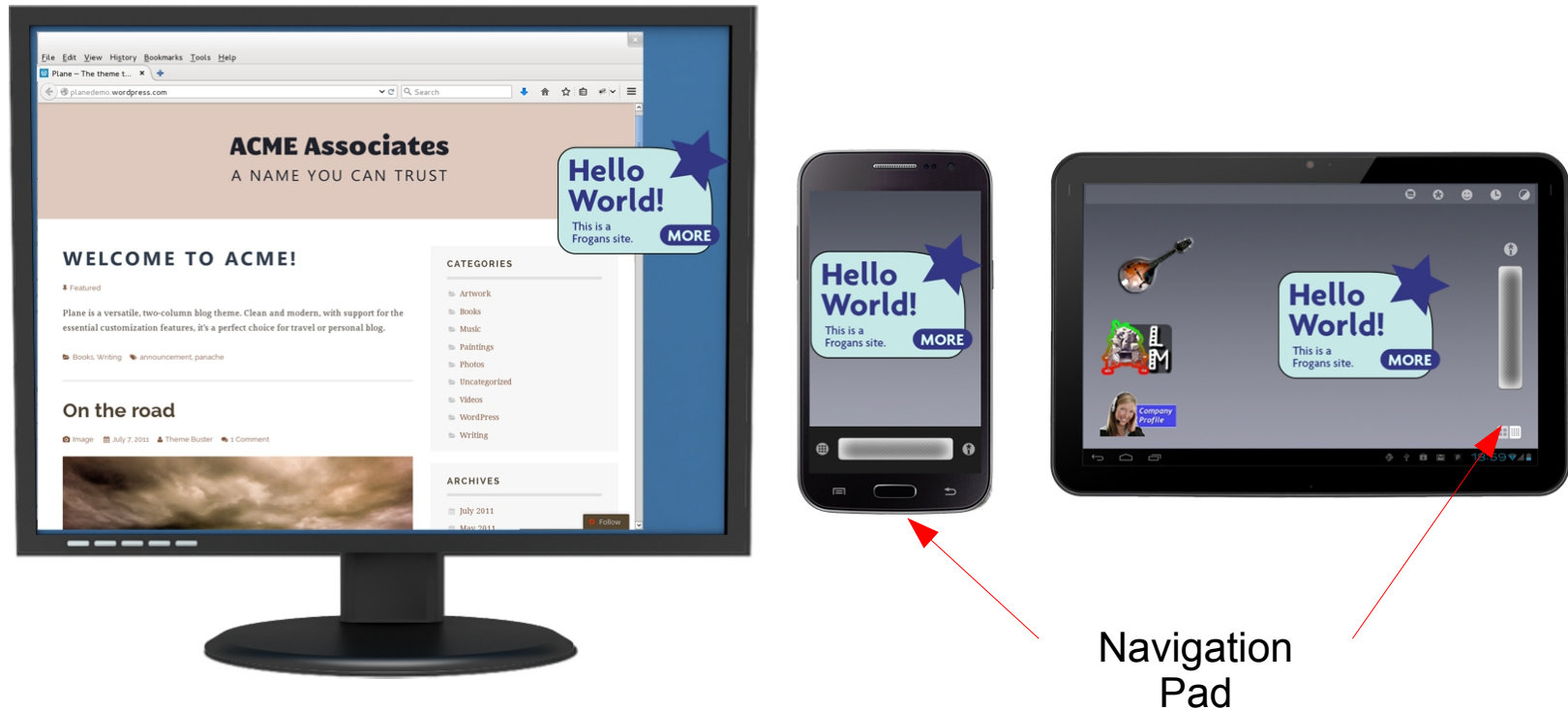
# A new way to publish your content on the Internet

Frogans sites are:

- Small
- Fast-loading
- Portable
- Creative
- User-friendly
- Secure
- International



# Frogans sites look exactly the same on all devices



Frogans sites can be hosted on any standard hosting server currently in use, typically HTTP (just like for your Web site)

# Frogans addresses: new identifiers for Frogans sites

Source: Google translate

Network-name\*Site-name

Latin

اسم-شبكة\*اسم-موقع

Arabic

网络 - 名称 \* 现场 - 名称

Chinese

שם-רשת\*שם-אתר

Hebrew

Сеть-название\*Сайт-название

Cyrillic

+ Japanese, Korean,  
Devanagari, Thai, Greek

- Short and simple pattern
- Supports writing systems from all around the world (170+ languages)
- Easily distinguishable thanks to the Asterisk character