

**RULES FOR THE REGISTRATION OF A  
FROGANS ADDRESS OF A PUBLIC FROGANS NETWORK  
OR FOR THE REGISTRATION OF A DEDICATED FROGANS NETWORK  
DURING THE PRIORITY REGISTRATION PERIOD  
FOR ENTREPRENEURS**

Published by the OP3FT, the non-profit organization whose purpose is to hold, promote, protect and ensure the progress of the Frogans technology, in the form of an open standard for the Internet, available to all, free of charge.

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*This document concerns entrepreneurs that wish to develop an initiative based on the publishing of Frogans Sites and to register a Frogans Address of a Public Frogans Network, or a Dedicated Frogans Network, during the priority registration period for entrepreneurs; the chosen Network Name or Site Name may be a generic term, a geographical name, a community name, a trademark, etc.; this document also concerns FCR Account Administrators that provide registration-management services for Frogans Addresses and for Frogans Networks in the FCR to entrepreneurs during this period, as well as the FCR Operator.*

## INTRODUCTION

1. The OP3FT is a non-profit organization acting in the public interest. The OP3FT's purpose is to hold, promote, protect and ensure the progress of the Frogans technology, in the form of an open standard for the Internet, available to all, free of charge.
2. The Frogans technology enables the implementation, on the Internet, of a new software layer, called the Frogans layer, alongside other existing software layers, such as E-mail or the Web. The Frogans layer enables the publishing of a new type of site on the Internet, called Frogans Sites.
3. A Frogans Address is a string of characters used to identify a Frogans Site published on the Internet or in an intranet. The string of characters of a Frogans Address can contain international characters and can be written from left to right, or from right to left, depending on the writing system and the language.
4. In the writing direction, the string of characters of a Frogans Address begins with a Network Name followed by the asterisk character "\*" and ends with a Site Name. For example, in the case of the left-to-right writing direction, the pattern of a Frogans Address is:

Network-Name\*Site-Name

5. Each Frogans Address belongs to a Frogans Network. There are three types of Frogans Networks:
  - Public Frogans Networks, each of which groups Frogans Addresses beginning with the Network Name "frogans" or the transcription of the name "frogans" into other writing systems or other languages; Frogans Addresses of a Public Frogans Network are used on the Internet;
  - Dedicated Frogans Networks, each of which groups a set of Frogans Addresses beginning with the same customizable Network Name; for example, the Network Name can designate a trademark, a generic term, a geographical name, a community name, etc.; Frogans Addresses of a Dedicated Frogans Network are used on the Internet;
  - Internal Frogans Networks, each of which groups a set of Frogans Addresses beginning with the Network Name "intranet" or the translation of the word "intranet" in other languages; Frogans Addresses of an Internal Frogans Network are used in an intranet.
6. Frogans Addresses and Frogans Networks are registered in a core database, called the Frogans Core Registry or FCR. This database belongs to the OP3FT. The technical and commercial operation of this database is delegated to an entity putting itself at the service of Internet users, in a manner comparable to registry operators for domain names on the Internet. This entity is called the FCR Operator.

7. Every time an End User opens, on his screen, a Frogans Site published on the Internet, the FCR Operator proceeds, on its servers, to the resolution of the Frogans Address of this Frogans Site.
8. A Frogans Address or a Frogans Network is registered and managed in the FCR through the intermediary of a person who has opened an administrator account in the FCR, called an FCR Account. This person is called an FCR Account Administrator.
9. The opening date of the FCR to Internet users is the date on which the FCR Operator proceeds, on its servers, to the first resolutions of Frogans Addresses, enabling the opening of Frogans Sites published on the Internet.
10. Prior to the opening date of the FCR to Internet users, two successive priority registration periods take place:
  - a priority registration period for trademark holders; during this period and thereafter, trademark holders can register Dedicated Frogans Networks whose Network Name corresponds to their trademark;
  - a priority registration period for entrepreneurs; during this period and thereafter, any person seeking to develop an initiative based on the publishing of Frogans Sites can register, during a first phase, Dedicated Frogans Networks with a Network Name chosen by that person, and can then register, during a second phase, Frogans Addresses of Public Frogans Networks with a Site Name chosen by that person. The Network Name or Site Name can be, for example, a generic term, a geographical name, a community name, etc.
11. The opening date of the FCR to Internet users, as well as the other dates relative to the registration periods of Frogans Networks and Frogans Addresses, are announced, as they are set by the OP3FT, on the read-only mailing list “[announcement@lists.frogans.org](mailto:announcement@lists.frogans.org)”. Subscription to this read-only mailing list, as well as the archive of messages posted on this list, are accessible at the following permanent URL (Uniform Resource Locator): <https://lists.frogans.org/announcement/>.
12. This document defines the rules for the registration of a Frogans Address of a Public Frogans Network and for the registration of a Dedicated Frogans Network during the priority registration period for entrepreneurs.
13. This document is published on the Web site of the FCR Operator at the following permanent URL: <https://fcr.frogans/en/resources/prp-ent/access.html>.
14. This document is the second revision of the document published on June 11, 2015. The modifications cover clarifications following the availability of certain functionalities described in Section 2.a and minor lexical changes.
15. The official version of this document is provided in the English language on the Web site of the FCR Operator. Translations in other languages can also be provided by the OP3FT for information purposes.
16. The priority registration period for entrepreneurs concerns persons who are interested in the Frogans project, its innovative nature, and the opportunities offered by the Frogans technology as regards publishing content on the Internet, and who wish to participate in this project by developing an initiative based on the publishing of Frogans Sites in this new addressing space. The Frogans project is presented at the following permanent URL: <https://project.frogans.org/>

**17.** As from the opening date of the FCR to Internet users:

- entrepreneurs which have registered a Frogans Address of a Public Frogans Network with a Site Name of their choice during the priority registration period for entrepreneurs can publish their first Frogans Sites on the Internet;
- entrepreneurs which have registered a Dedicated Frogans Network with a Network Name of their choice during the priority registration period for entrepreneurs can register Frogans Addresses of this Dedicated Frogans Network, and can publish their first Frogans Sites on the Internet; for each Frogans Address, entrepreneurs can choose a Site Name reflecting the content of the corresponding Frogans Site.

**18.** The aim of the priority registration period for entrepreneurs is to foster the development of an ecosystem on top of the Frogans technology, by enabling entrepreneurs worldwide to anticipate the creation of all types of contents and services, in the form of Frogans Sites. To this end, during this period, the entrepreneurs can register a Frogans Address of a Public Frogans Network, or register a Dedicated Frogans Network, with Site Name or a Network Name of their choice in relation to their initiative.

**19.** It is possible to register a Frogans Address of a Public Frogans Network without registering a Dedicated Frogans Network, and vice versa.

**20.** To give fair access to all entrepreneurs, the fees for the addressing services provided by the FCR Operator do not depend on the popularity of the Site Name or of the Network Name chosen by the entrepreneur, on its linguistic category, or on the number of characters of this Site Name or this Network Name. For example, the fee to register a Dedicated Frogans Network with a Network Name of just 1 character is identical to the fee to register a Dedicated Frogans Network with a Network Name of 28 characters (i.e. the maximum length allowed).

**21.** The priority registration period for entrepreneurs is open to all persons, be they individuals or organizations, regardless of their initiative, country or activity. No restrictions as regards the attribution of Site Names or Network Names shall apply, nor shall there be any auctioning, regardless of the Site Name or the Network Name: trademark, generic term, geographical name, community name, etc. Frogans Addresses and Frogans Networks are registered in the FCR using the "first-come-first-served" principle.

**22.** During the priority registration period for entrepreneurs, the number of initiatives that an entrepreneur can develop and the number of Frogans Addresses of Public Frogans Networks or the number of Dedicated Frogans Networks that an entrepreneur can register are not limited.

**23.** This document consists of seven parts: the legal environment (Part 1), the development of an initiative based on a Frogans Address or a Frogans Network (Part 2), the determination of the Site Name or the Network Name (Part 3), the availability of a Site Name or a Network Name (Part 4), the registration procedure (Part 5), the publication of registrations (Part 6), and examples of use cases of a Dedicated Frogans Network (Part 7).

# 1. LEGAL ENVIRONMENT

24. This Part covers the legal environment applicable to the registration of a Frogans Address of a Public frogans Network and to the registration of a Dedicated Frogans Network during the priority registration period for entrepreneurs.

25. This Part presents the Frogans Technology User Policy (Section 1.a), the Uniform Dispute Resolution Policy for Frogans Addresses (Section 1.b) and the fees for the addressing services provided by the FCR Operator to FCR Account Administrators (Section 1.c).

## 1.a. FROGANS TECHNOLOGY USER POLICY

26. The Frogans technology is held by the OP3FT as part of its public-interest mission.

27. Any person intending to use the Frogans technology must comply with a policy elaborated and adopted by the OP3FT. This policy, referred to as the Frogans Technology User Policy, is published on the official Web site of the Frogans technology at the following permanent URL: <https://www.frogans.org/en/resources/ftup/access.html>.

28. This document is incorporated by reference in the Frogans Technology User Policy.

29. During the priority registration period for entrepreneurs, the entrepreneur which registers a Frogans Address of a Public Frogans Network or which registers a Dedicated Frogans Network with a Site Name or a Network Name of its choice, becomes the Holder of a Frogans Address or of a Frogans Network under the Frogans Technology User Policy. In this regard, the entrepreneur undertakes to respect the Frogans Technology User Policy, in particular Section II.1.

30. Likewise, the entrepreneur which becomes the Holder of a Frogans Address of a Public Frogans Network or the Holder of a Dedicated Frogans Network following the transfer of the registration of this Frogans Address or of this Frogans Network undertakes to respect the Frogans Technology User Policy.

31. As from the opening date of the FCR to Internet users, the entrepreneur which publishes a Frogans Site becomes the Publisher of a Frogans Site under the Frogans Technology User Policy. In this regard, the entrepreneur undertakes to respect the Frogans Technology User Policy, in particular Section I.2.

32. The entrepreneur also undertakes to respect its duties, as defined in this document.

33. The Holder of a Frogans Address of a Public Frogans Network is the one and only Publisher of the Frogans Site corresponding to its Frogans Address. The Holder of a Dedicated Frogans Network is the one and only Holder of all the Frogans Addresses of this Dedicated Frogans Network. The Holder of a Dedicated Frogans Network is also the one and only Publisher of all the Frogans Sites corresponding to the Frogans Addresses of this Dedicated Frogans Network. The number of Frogans Addresses of a Dedicated Frogans Network is not limited.

34. The registration of a Frogans Address of a Public Frogans Network or the registration of a Dedicated Frogans Network does not grant the OP3FT nor the FCR Operator any intellectual property right neither to the Site Name of the Frogans Address nor to the Network Name of the Dedicated Frogans Network.

35. Any person who provides registration-management services for Frogans Addresses and for Frogans Networks in the FCR to entrepreneurs during the priority registration period for entrepreneurs becomes an FCR Account Administrator under the Frogans Technology User Policy. In this regard, the FCR Account Administrator undertakes to respect the Frogans Technology User Policy, in particular Section II.2.
36. The FCR Account Administrator also undertakes to respect its duties, as defined in this document.
37. On completion of the priority registration period for entrepreneurs, with the exception of the registration procedure (Part 5) which will no longer be applicable, the rights and duties defined in this document continue to produce their effects or, as applicable, are replaced by the rights and duties defined in new versions of the Frogans Technology User Policy, as they enter into force.
38. In case of contradiction between, on the one hand, a clause or a definition contained in the Frogans Technology User Policy and, on the other hand, a clause contained in this document, only the Frogans Technology User Policy shall apply, and the contradictory information is not to be taken into account.
39. In case of a breach of its duties by an entrepreneur which registers a Frogans Address of a Public Frogans Network or which registers a Dedicated Frogans Network with a Site Name or a Network Name of its choice during the priority registration period for entrepreneurs, the termination procedure for breach of duty detailed in Section IV.5 of the Frogans Technology User Policy applies. This procedure can lead to the cancellation of the registration.
40. In case of a breach of its duties by an FCR Account Administrator, the termination procedure for breach of duty detailed in Section IV.5 of the Frogans Technology User Policy applies. This procedure can lead to the closure of the FCR Account.

## **1.b. UNIFORM DISPUTE RESOLUTION POLICY FOR FROGANS ADDRESSES**

41. With a view to protecting trademark holders from abusive registrations of Frogans Addresses and of Frogans Networks in the FCR, the OP3FT has adapted the Uniform Domain Name Dispute Resolution Policy (UDRP) and its Rules, which are in force in each registry operated under a delegation agreement with ICANN, by transposing them to Frogans Addresses and Frogans Networks. The resulting Policy, called the Uniform Dispute Resolution Policy for Frogans Addresses (UDRP-F), and its Rules are published on the official Web site of the Frogans technology at the following permanent URL: <https://www.frogans.org/en/resources/udrpf/access.html>.
42. The entrepreneur which registers a Frogans Address of a Public Frogans Network or which registers a Dedicated Frogans Network, with a Site Name or a Network Name of its choice, undertakes to respect third-party intellectual property rights.
43. The entrepreneur which registers a Frogans Address of a Public Frogans Network or which registers a Dedicated Frogans Network, with a Site Name or a Network Name of its choice, undertakes, in its capacity as a Site Name or Network Name holder, to respect the Uniform Dispute Resolution Policy for Frogans Addresses, and to abide by its Rules of Procedure. The Uniform Dispute Resolution Policy for Frogans Addresses is between the FCR Operator and the Holder.

44. In case of an UDRP-F proceeding concerning a Frogans Address of a Public Frogans Network or concerning a Dedicated Frogans Network, information on the proceeding is included in the administrative information on the registration. This administrative information is contained in the FCR Whois Database.

45. The Uniform Dispute Resolution Policy for Frogans Addresses and its Rules also apply to the Site Name of each Frogans Address of the Dedicated Frogans Network registered by the entrepreneur.

### **1.c. FEES FOR THE ADDRESSING SERVICES PROVIDED BY THE FCR OPERATOR TO FCR ACCOUNT ADMINISTRATORS**

46. In order to provide registration-management services to Holders of Frogans Addresses and Frogans Networks, FCR Account Administrators subscribe to the addressing services provided by the FCR Operator.

47. The fees for the addressing services provided by the FCR Operator to FCR Account Administrators are presented in a document elaborated by the OP3FT and published on the Web site of the FCR Operator at the following permanent URL: <https://fcr.frogans/en/resources/fcr-fees/access.html>.

48. This document also describes:

- the opening of an FCR Account, including the general functioning of the account;
- the crediting of an FCR Account, including payment and invoicing;
- the closing of an FCR Account, including the conditions for the reimbursement of the balance of the account.

49. FCR Account Administrators are free to set the fees for services they provide to Holders of Frogans Addresses and of Frogans Networks, depending on the added value of these services.

50. When an FCR Account Administrator provides a registration-management service to Holders of Frogans Addresses and of Frogans Networks, and this service involves the subscription by the FCR Account Administrator to a paying addressing service provided by the FCR Operator, the FCR Account Administrator undertakes not to invoice this registration-management service at a price less than the price of the addressing service subscribed.

51. An FCR Account Administrator can provide a bundled service which includes a registration-management service for Frogans Addresses or for Frogans Networks, as well as one or more additional services, e.g. a service to create or to host Frogans Sites. In this case, if providing the registration-management service involves the subscription by the FCR Account Administrator to a paying addressing service provided by the FCR Operator, the FCR Account Administrator undertakes not to invoice the bundled service at a price less than the price of the addressing service subscribed.

52. The fees for the addressing services provided by the FCR Operator are applied in the same manner to all FCR Account Administrators without distinction. No discount nor special conditions can be granted by the FCR Operator to any FCR Account Administrator.

53. FCR Account Administrators credit their FCR Account in advance in order to be able to provide their registration-management services to Holders of Frogans Addresses and of Frogans Networks.

**54.** In case of cancellation of the registration of a Frogans Address or of a Frogans Network before its expiration, and regardless of the reason for cancellation, the FCR Operator does not re-credit the account of the FCR Account Administrator concerned for the remaining duration of the registration of the Frogans Address or of the Frogans Network.

**55.** The fees for the addressing services provided by the FCR Operator to FCR Account Administrators are set under the control of the OP3FT. In compliance with the OP3FT Bylaws, any revision of the fees for the addressing service provided by the FCR Operator to FCR Account Administrators is necessarily the subject of a prior public consultation procedure.

**56.** The fees for the addressing services provided by the FCR Operator to the FCR Account Administrators during the priority registration period for entrepreneurs are identical to those which will be applied on completion of this period.



## **2. DEVELOPMENT OF AN INITIATIVE BASED ON A FROGANS ADDRESS OR A FROGANS NETWORK**

**57.** This Part covers the development of an initiative based on the publishing of Frogans Sites, and which entails the registration of a Frogans Address of a Public Frogans Network or the registration of a Dedicated Frogans Network. Within the context of this initiative, each Frogans Site corresponds to the Frogans Address of the Public Frogans Network or to a Frogans Address of the Dedicated Frogans Network.

**58.** The entrepreneur developing an initiative can be an individual or an organization. An organization is any legal entity, i.e. a commercial company, a non-profit organization, a local authority, a government agency, an international organization, etc.

**59.** The initiative can be at any stage of development, or even just an idea.

**60.** In order to avail of the priority registration period for entrepreneurs, the entrepreneur does not have to justify the content of its initiative nor provide information about its initiative upon the registration. Only the Frogans Address of the Public Frogans Network or the Network Name of the Dedicated Frogans Network, and the contact information of the Holder are published (Part 6).

**61.** This Part covers the use of the Frogans Address or the Frogans Network (Section 2.a) and the liability of the entrepreneur (Section 2.b).

### **2.a. USING THE FROGANS ADDRESS OR THE FROGANS NETWORK**

**62.** Certain functionalities described in this Section are already available. The other functionalities will be made available to entrepreneurs as they are implemented in the FCR API, or at the latest on the opening date of the FCR to Internet users.

#### **Defining the settings of a Frogans Address or of a Frogans Network**

**63.** The Holder of a Frogans Address is responsible for defining the settings of its Frogans Address. The settings of a Frogans Address include, in particular, the technical location of the Frogans Site on the Internet and the contact information of the Host of the Frogans Site. These settings also include declarations made by the Holder regarding the End Users for whom the Frogans Site is intended:

- In the case where the contents of the Frogans Site are intended for an adult audience, the Holder of the corresponding Frogans Address must declare this in the settings of the Frogans Address.
- In the case where the contents of the Frogans Site are not intended for End Users worldwide, the Holder of the corresponding Frogans Address must declare, in the settings of the Frogans Address, the country or countries concerned by the publishing of the Frogans Site.

**64.** The Holder of a Dedicated Frogans Network is responsible for defining the settings of its Dedicated Frogans Network. The settings of a Dedicated Frogans Network include, in particular, the choice of the preferred form of the Network Name. The preferred form of the Network Name is the form under which the Network Name will be displayed in the Frogans Player software.

65. The Holder of a Dedicated Frogans Network is responsible for defining the settings of each of the Frogans Addresses of its Dedicated Frogans Network.

### **Renewing the registration, registration expiration and grace period**

66. The Holder of a Frogans Address or of a Frogans Network can renew the registration of its Frogans Address or of its Frogans Network as often as it wishes.

67. The registration of a Frogans Address or of a Frogans Network expires at the end of the initial period of the registration or, if it has been renewed, at the end of the renewal period of the registration.

68. In a manner comparable to domain names, the expiration date of the registration of a Frogans Address or of a Frogans Network is followed by a grace period of thirty (30) calendar days during which the Holder of the Frogans Address or of the Frogans Network can renew its registration.

### **Transferring the registration**

69. The Holder of a Frogans Address of a Public Frogans Network or the Holder of a Dedicated Frogans Network can transfer the registration of its Frogans Address or of its Frogans Network to a new Holder.

70. The Holder of a Frogans Address or of a Frogans Network is free to set, with the new Holder, the conditions for the transfer of the registration of the Frogans Address or of the Frogans Network. For example, the transfer can be carried out free of charge or at a cost.

71. The Holder of a Frogans Address or of a Frogans Network can, if it wishes, promote its intention to transfer the registration of its Frogans Address or of its Frogans Network to a new Holder, doing so by using the means it wishes. These means include, for example, advertising or auctions.

72. The transfer of the registration of a Dedicated Frogans Network grouping Frogans Addresses leads to the transfer of all the registrations of these Frogans Addresses to the new Holder. The Holder of a Dedicated Frogans Network cannot transfer separately the registration of a Frogans Address of its Dedicated Frogans Network to a third party.

### **Changing the FCR Account Administrator**

73. The Holder of a Frogans Address of a Public Frogans Network can change the FCR Account Administrator which manages the registration of its Frogans Address. The Holder of a Dedicated Frogans Network can change the FCR Account Administrator which manages the registration of its Dedicated Frogans Network and the registrations of the Frogans Addresses of this Dedicated Frogans Network.

74. Changing the FCR Account Administrator does not reduce the remaining duration of the registration of the Frogans Address or of the Frogans Network.

75. Changing the FCR Account Administrator does not require renewing the registration of the Frogans Address or of the Frogans Network at the time of the change.

76. The previous FCR Account Administrator cannot prevent the change of the FCR Account Administrator. However, this change does not exempt the Holder from meeting its commitments as regards its previous FCR Account Administrator.

## Canceling the registration

77. The Holder of a Frogans Address or of a Frogans Network can cancel the registration of this Frogans Address or of this Frogans Network at any time during the initial period of the registration or during the renewal period of the registration.

78. The cancellation of the registration of a Frogans Address or of a Frogans Network takes place with immediate effect. There is no grace period subsequent to the cancellation of a registration.

79. The cancellation of the registration of a Dedicated Frogans Network automatically leads to the cancellation of the registrations of all the Frogans Addresses of this Dedicated Frogans Network, regardless of the remaining durations of the registrations.

### 2.b. LIABILITY OF THE ENTREPRENEUR

80. The entrepreneur registering a Frogans Address of a Public Frogans Network or registering a Dedicated Frogans Network during the priority registration period for entrepreneurs, bears sole responsibility for choosing its Site Name or its Network Name, and undertakes to respect third-party rights.

81. The entrepreneur registering a Dedicated Frogans Network is the Holder of all the Frogans Addresses of its Dedicated Frogans Network. In this regard, the entrepreneur bears sole responsibility for choosing the Site Name of each Frogans Address of its Dedicated Frogans Network, and undertakes to respect third-party rights.

82. Within the context of its initiative, if the entrepreneur authorizes a third party to choose, partially or completely, the Site Name of a Frogans Address of its Dedicated Frogans Network, the entrepreneur remains responsible for this choice. The entrepreneur acknowledges and accepts that the entrepreneur appears, in all cases, as the Holder of the Frogans Address in the FCR Whois Database (Section 7.a).

83. The entrepreneur is the Publisher of all the Frogans Sites corresponding to the Frogans Addresses of which it is the Holder. In this regard, the entrepreneur bears sole responsibility for the contents of each Frogans Site corresponding to a Frogans Address of which it is the Holder.

84. Within the context of its initiative, if the entrepreneur authorizes a third party to create, partially or completely, the contents of a Frogans Site corresponding to a Frogans Address of which it is the Holder, the entrepreneur remains responsible for these contents.

85. Within the context of its initiative, if the entrepreneur authorizes a third party to choose, partially or completely, a Site Name or to create, partially or completely, the contents of the Frogans Site, the entrepreneur can formalize the obligations and the liability of this third party with respect to the entrepreneur, in the contract defining their relationship.

86. In compliance with the Frogans Technology User Policy, if the entrepreneur uses a Frogans Address or a Frogans Network to provide services to third parties located in its country or in other countries, the entrepreneur undertakes to comply with the laws in force in these countries.

### 3. DETERMINATION OF THE SITE NAME OR THE NETWORK NAME

87. This Part covers the rules used to determine the Site Name of a Frogans Address of a Public Frogans Network or the Network Name of a Dedicated Frogans Network during the priority registration period for entrepreneurs.

88. This Part presents the syntax rules (Section 3.a), the selection of the linguistic category (Section 3.b) and the creation of the Site Name or the Network Name (Section 3.c).

#### 3.a. SYNTAX RULES

89. The Network Names and Site Names making up Frogans Addresses are subject to the syntax rules which are defined in the IFAP (International Frogans Address Pattern) and FACR (Frogans Address Composition Rules) technical specifications. These technical specifications are published on the Web site "frogans.org".

90. The IFAP technical specification defines the rules associated with the pattern of Frogans Addresses. These rules cover, in particular, the structure of Frogans Addresses, their length and the method used to determine whether two Frogans Addresses are identical. The structure of Frogans Addresses includes the asterisk character "\*" which is used as a separator between the Network Name and the Site Name. The Network Name and the Site Name can contain international characters. The length of a Network Name is limited to between 1 and 28 characters. The length of a Site Name is limited to between 1 and 28 characters.

91. The FACR technical specification defines the rules associated with the composition of Frogans Addresses. These rules are organized around linguistic categories and focus on security. These rules cover, in particular, the employable characters, the arrangement rules and the method used to determine whether two Network Names or two Site Names of the same linguistic category or of different linguistic categories are convergent, i.e. excessively similar.

92. In order to determine the Site name of a Frogans Address of a Public Frogans Network, the Site Name must comply with the syntax rules. The same applies for the Network Name of a Dedicated Frogans Network.

93. Any interested party can check whether a Site Name or a Network Name complies with the syntax rules by running the action "Check the Availability of a Frogans Address of a Public Frogans Network" or the action "Check the Availability of a Dedicated Frogans Network" in the HTML interface of the FCR API for the general public. This HTML interface is accessible via Web browsers at the following permanent URL: <https://public.api.fcr.frogans/>.

#### 3.b. SELECTION OF THE LINGUISTIC CATEGORY

94. To register a Frogans Address of a Public Frogans Network or to register a Dedicated Frogans Network, it is necessary to select a linguistic category among the available linguistic categories, which are defined in the FACR technical specification.

**95.** The linguistic category of a Frogans Address or of a Frogans Network can no longer be changed following the registration. Therefore, it is important to carefully choose the linguistic category.

**96.** The linguistic category of a Dedicated Frogans Network will apply to all Frogans Addresses of this Dedicated Frogans Network.

**97.** Each available linguistic category is associated with employable characters and with rules relative to the arrangement of characters in Site Names and Network Names. The linguistic category is therefore selected in light of the Site Name or the Network Name chosen by the entrepreneur.

**98.** A linguistic category can correspond either to a group of languages using the same writing system, or to a language using one or more writing systems. The linguistic categories currently available are:

- "LC-Latin": this linguistic category corresponds to languages written with the Latin writing system, such as English, Spanish, Portuguese, French, Indonesian, Swahili, German, Javanese, Vietnamese, Turkish, Filipino, Italian or Polish;
- "LC-Chinese": this linguistic category corresponds to the Chinese language written with the Simplified Chinese and Traditional Chinese writing systems;
- "LC-Japanese": this linguistic category corresponds to the Japanese languages, written with the Hiragana, Katakana and Kanji writing systems;
- "LC-Korean": this linguistic category corresponds to the Korean language, written with the Hangul and Hanja writing systems;
- "LC-Arabic": this linguistic category corresponds to languages written with the Arabic writing system, such as Arabic, Urdu, Punjabi, Persian and Lahnda;
- "LC-Cyrillic": this linguistic category corresponds to languages written with the Cyrillic writing system, such as Russian, Ukrainian, Kazakh or Belarussian;
- "LC-Hebrew": this linguistic category corresponds to languages written with the Hebrew writing system, such as Hebrew, Yiddish, Ladino, Judeo-Persian, and Judeo-Arabic;
- "LC-Devanagari": this linguistic category corresponds to languages written with the Devanagari writing system, such as Hindi, Marathi, Bhojpuri, Awadhi and Nepali;
- "LC-Thai": this linguistic category corresponds to languages written with the Thai writing system, such as Thai, Northeastern Thai, Southern Thai, Northern Khmer, Kuy, Western Lawa and Eastern Lawa.
- "LC-Greek": this linguistic category corresponds to languages written with the Greek writing system, such as Modern Greek, Pontic Greek, Balkan Gagauz Turkish, and Tsakonian.

**99.** When registering a Frogans Address of a Public Frogans Network, the choice of the linguistic category determines the Public Frogans Network, and therefore determines the Network Name of the Frogans Address:

- for LC-Latin, the Network Name is: frogans
- for LC-Chinese, the Network Name is: 福更斯
- for LC-Japanese, the Network Name is: フロガンズ
- for LC-Korean, the Network Name is: 프로강스
- for LC-Arabic, the Network Name is: فروجنز
- for LC-Cyrillic, the Network Name is: фроганс

- for LC-Hebrew, the Network Name is: פרוגנס
- for LC-Devanagari, the Network Name is: फ्रॉगोन्स
- for LC-Thai, the Network Name is: ฟรอกแกนส์
- for LC-Greek, the Network Name is: φρόγκανς

**100.** Depending on requests from Internet users, the FACR technical specification may be updated to include other writing systems and other languages. Writing systems and languages which are not included in any linguistic category of the FACR technical specification cannot be used to compose Frogans Addresses.

**101.** Frogans Addresses associated with the LC-Arabic and LC-Hebrew linguistic categories are written from right to left. Frogans Addresses associated with the other linguistic categories are written from left to right.

**102.** The linguistic category of a Frogans Address or of a Frogans Network does not limit the content of the corresponding Frogans Sites. The content of these Frogans Sites can contain other languages in order to extend their audience.

### 3.c. CREATION OF THE SITE NAME OR THE NETWORK NAME

**103.** The Site Name of a Frogans Address of a Public Frogans Network or the Network Name of a Dedicated Frogans Network can no longer be changed following the registration. Therefore, it is important to carefully choose the Site Name or the Network Name.

**104.** The Site Name or the Network Name is created using only the employable characters of the selected linguistic category. Regardless of the linguistic category, the space character (" "), the apostrophe character ("' ") and the full-stop character (". ") are not employable characters.

**105.** If the chosen Site Name or Network Name contains a character which is not an employable character, the entrepreneur can adapt the Site Name or the Network Name as it wishes. For example, if the selected linguistic category is LC-Latin and if the chosen Site Name or Network Name contains the full-stop character (". "), this character can either be ignored or replaced by one of the following replacement character strings: "dot", "-dot-", "punto", "point", "- ", etc.

**106.** The Site Name or the Network Name can be created by using uppercase or lowercase characters whenever the selected linguistic category allows this, i.e. the linguistic category is LC-Latin, LC-Cyrillic or LC-Greek.

## 4. AVAILABILITY OF A SITE NAME OR A NETWORK NAME

**107.** This Part covers the conditions of availability of a Site Name or of a Network Name determined in compliance with part 3 of this document, in view of registering a Frogans Address of a Public Frogans Network or registering a Dedicated Frogans Network.

**108.** This Part presents the "first-come, first-served" principle (Section 4.a) and the availability rules (Section 4.b).

### 4.a. "FIRST-COME, FIRST-SERVED" PRINCIPLE

**109.** In compliance with the OP3FT Bylaws, Site Names and Network Names which make up Frogans Addresses are allocated by the FCR Operator using the "first-come, first-served" principle in force on the Internet.

**110.** If an entrepreneur cannot register a Frogans Address of a Public Frogans Network because another entrepreneur has already registered a Frogans Address of the same Public Frogans Network with the same Site Name, the entrepreneur can register a Frogans Address with another Site Name of its choice.

**111.** If an entrepreneur cannot register a Dedicated Frogans Network because another entrepreneur has already registered a Dedicated Frogans Network with the same Network Name, the entrepreneur can register a Dedicated Frogans Network with another Network Name of its choice.

**112.** The registration of a Frogans Address of a Public Frogans Network does not make unavailable a Site Name corresponding to a translation, a transcription, or an orthographic or phonetic variant of the Site Name of this Frogans Address. However, in compliance with the IFAP technical specification, within the context of a Public Frogans Network, the registration of a Frogans Address does make unavailable Site Names which only differ from the Site Name of this Frogans Address as regards the case of their characters.

**113.** The registration of a Dedicated Frogans Network does not make unavailable a Network Name corresponding to a translation, a transcription, or an orthographic or phonetic variant of the Network Name of this Dedicated Frogans Network. However, in compliance with the IFAP technical specification, the registration of a Dedicated Frogans Network does make unavailable Network Names which only differ from the Network Name of this Dedicated Frogans Network as regards the case of their characters.

### 4.b. AVAILABILITY RULES

**114.** To be able to register a Frogans Address of a Public Frogans Network during the priority registration period for entrepreneurs, the Site Name must be available.

**115.** The Site Name is available on the condition that it be:

- neither identical, according to the IFAP technical specification, to a reserved term or to the Site Name of a Frogans Address of the same Public Frogans Network already registered in the FCR;

- nor excessively similar, according to the FACR technical specification, to a reserved term or to the Site Name of a Frogans Address of the same Public Frogans Network already registered in the FCR.

**116.** To be able to register a Dedicated Frogans Network during the priority registration period for entrepreneurs, the Network Name must be available.

**117.** The Network Name is available on the condition that it be:

- neither identical, according to the IFAP technical specification, to a reserved term or to the Network Name of a Dedicated Frogans Network already registered in the FCR;
- nor excessively similar, according to the FACR technical specification, to a reserved term or to the Network Name of a Dedicated Frogans Network already registered in the FCR.

**118.** Reserved terms are terms corresponding to Network Names and Site Names whose registration in the FCR is reserved or whose usage is reserved. The beneficiaries of these reserved terms are, in particular, countries or international organizations. Reserved terms are defined in a document published on the Web site of the FCR Operator at the following permanent URL: <https://fcr.frogans/en/resources/reserved-terms/access.html>.

**119.** Any interested party can check whether a Site Name or a Network Name is available at a given time by executing the action "Check the Availability of a Frogans Address of a Public Frogans Network" or the action "Check the Availability of a Dedicated Frogans Network" in the HTML interface of the FCR API for the general public, which is accessible via Web browsers at the following permanent URL: <https://public.api.fcr.frogans/>.



## 5. REGISTRATION PROCEDURE

**120.** This Part covers the registration procedure of a Frogans Address of a Public Frogans Network or of a Dedicated Frogans Network during the priority registration period for entrepreneurs.

**121.** This Part presents the role of FCR Account Administrators (Section 5.a), the choice of the duration of the initial period of the registration (Section 5.b), and the confirmation of contact information (Section 5.c).

### 5.a. ROLE OF FCR ACCOUNT ADMINISTRATORS

**122.** Entrepreneurs wishing to register a Frogans Address of a Public Frogans Network or to register a Dedicated Frogans Network during the priority registration period for entrepreneurs must make use of the services of an FCR Account Administrator of their choice, or must themselves become FCR Account Administrators in order to manage the registration of their Frogans Addresses or of their Frogans Networks in the FCR if they have the required technical and administrative expertise.

**123.** FCR Account Administrators are individuals or organizations which have opened an FCR Account and which, in their capacity as professionals, provide registration-management services for Frogans Addresses and for Frogans Networks in the FCR to Holders of Frogans Addresses and of Frogans Networks. FCR Account Administrators are intermediaries between Holders of Frogans Addresses or of Frogans Networks and the FCR Operator.

**124.** FCR Account Administrators are bound by a duty of good management of their FCR Account and by a general duty to provide advice to Holders of Frogans Addresses and of Frogans Networks.

**125.** Each FCR Account Administrator has a unique identifier assigned by the FCR Operator when opening its FCR Account. This identifier is called the FCR Account Administrator Identifier. An FCR Account Administrator can only open and use a single FCR Account.

**126.** In order to fulfill their role, FCR Account Administrators subscribe to the addressing services provided by the FCR Operator, under an agreement referred to as the FCR Account Administrator Agreement. This agreement is published on the Web site of the FCR Operator at the following permanent URL: <https://fcr.frogans/en/resources/fcraaa/access.html>.

**127.** Each FCR Account Administrator provides its registration-management services to Holders of Frogans Addresses and of Frogans Networks under an agreement called the Registration Agreement, which includes the conditions for providing registration-management services. These conditions, and in particular the financial conditions, are freely set between the FCR Account Administrator and Holders of Frogans Addresses and of Frogans Networks.

**128.** The Registration Agreement must include the FCR Account Administrator Identifier. The Registration Agreement must also include a statement stipulating that the FCR Account Administrator and the Holder of a Frogans Address or of a Frogans Network undertake to respect the Frogans Technology User Policy, and in particular, to comply with the provisions concerning their relations. This statement must be clearly given in the Registration Agreement and must refer to the Policy by way of the following permanent URL: <https://www.frogans.org/en/resources/ftup/access.html>.

**129.** The registration-management services provided by an FCR Account Administrator cover, in particular, the initial registration, the renewal and the cancellation of the registration of a Frogans Address or of a Frogans Network, the change of settings of a Frogans Address or of a Frogans Network, the update of contact information, the transfer of a Frogans Address or of a Frogans Network to a new Holder, and the retrieval of the management of the registration of a Frogans Address or of a Frogans Network.

**130.** An FCR Account Administrator shall always act according to the instructions given by Holders of Frogans Addresses and of Frogans Networks.

**131.** In addition to registration-management services, an FCR Account Administrator can provide additional services, subject to these additional services being presented separately from the registration-management services. For example, the FCR Account Administrator can provide services to create or to host Frogans Sites.

**132.** FCR Account Administrators are not subject to any accreditation procedure to open an FCR Account.

**133.** FCR Account Administrators shall be carefully chosen by Holders of Frogans Addresses and of Frogans Networks given the key role of the FCR Account Administrators in managing their Frogans Addresses and Frogans Networks. For example, some registration-management services provided by FCR Account Administrators, such as the renewal of a registration or changes to the settings of a Frogans Address or of a Frogans Network, do not cause the FCR Operator to send an email to the Holder requesting confirmation.

**134.** Any person wishing to become the Holder of a Frogans Address or of a Frogans Network can find the contact information of an FCR Account Administrator, and check that its FCR Account is active, by querying the FCR Whois Database using the FCR Account Administrator Identifier. The FCR Whois Database query service is available at the following permanent URL: <https://whois.fcr.frogans/>.

**135.** Any person wishing to become the Holder of a Frogans Address or of a Frogans Network and looking for an FCR Account Administrator can download, from the FCR Public Data, the complete list of FCR Account Administrators with their FCR Account Administrator Identifier. The FCR Public Data download service is available at the following permanent URL: <https://public-data.fcr.frogans/>.

**136.** In order to provide their registration-management services, FCR Account Administrators use a multi-stakeholder interface defined in the FCR-MSI (FCR Multi-Stakeholder Interface) technical specification. This technical specification is published on the Web site “fcr.frogans”.

**137.** The FCR multi-stakeholder interface comprises an API (Application Programming Interface), called the FCR API, which is organized into sections, processes and actions. The language used for the FCR API is English. The FCR API can be used:

- manually, by executing actions in the HTML interface of the FCR API for FCR Account Administrators, which is accessible via Web browsers at the following permanent URL: <https://accadmin.api.fcr.frogans/>; or
- automatically, via custom programs written by developers in the usual programming languages, e.g., PHP, Java, C#, VB, Node.js, etc.

**138.** Whether they use the FCR API manually or automatically, FCR Account Administrators undertake to read and respect the instructions associated with each section, process and action, as described in the HTML interface of the FCR API.

**139.** During the priority registration period for entrepreneurs, only some of the sections, processes and actions of the FCR API are available.

**140.** It is possible for a Holder of several Frogans Addresses or of several Frogans Networks to entrust the management of registrations to different FCR Account Administrators. However, the FCR Account Administrator which manages the registration of a Dedicated Frogans Network or of an Internal Frogans Network necessarily also manages the registrations of the Frogans Addresses of this Frogans Network.

**141.** An FCR Account Administrator, if it wishes, can manage the registration of its own Frogans Addresses or of its own Frogans Networks in the FCR, without making use of the services of another FCR Account Administrator.

## **5.b. CHOICE OF THE DURATION OF THE INITIAL PERIOD OF THE REGISTRATION**

**142.** To register a Frogans Address of a Public Frogans Network or to register a Dedicated Frogans Network during the priority registration period for entrepreneurs, the entrepreneur must choose the duration of the initial period of the registration, in full years, and transmit this information to its FCR Account Administrator. The number of years is between one (1) and ten (10).

**143.** The initial period of the registration starts on the registration date of the Frogans Address or of the Frogans Network in the FCR.

**144.** In order to avoid additional costs for the entrepreneurs before it is technically possible to publish Frogans Sites on the Internet, the duration of the period between the registration date in the FCR and the opening date of the FCR to Internet users is added by the FCR Operator, at no additional cost, to the duration chosen by the entrepreneur.

**145.** The expiration date of the registration of the Frogans Address or of the Frogans Network will be set on the opening date of the FCR to Internet users, by adding the duration chosen by the entrepreneur.

**146.** Once the FCR is opened to Internet users, the entrepreneur will be able to choose, when renewing the registration of its Frogans Address or of its Frogans Network, the exact expiration date of the registration so as to make it coincide with a date of its choice.

**147.** Upon the initial registration of a Frogans Address or of a Frogans Network or upon the renewal of the registration, the FCR Account Administrator undertakes to register the Frogans Address or the Frogans Network in the FCR or to renew the registration for the exact duration chosen by the entrepreneur, and to inform the entrepreneur of the expiration date of the registration. For example, if the initial period of the registration chosen by the entrepreneur is two (2) years, the FCR Account Administrator shall not register the Frogans Address or the Frogans Network for a duration of one (1) year, and then renew the registration for one (1) year upon its expiration.

**148.** The entrepreneur can check the expiration date of its Frogans Address or of its Frogans Network by querying the FCR Whois Database, available at the following permanent URL: <https://whois.fcr.frogans/>.

## 5.c. CONFIRMATION OF CONTACT INFORMATION

**149.** To register a Frogans Address of a Public Frogans Network or to register a Dedicated Frogans Network during the priority registration period for entrepreneurs, the entrepreneur must transmit its contact information, including its E-mail address, to its FCR Account Administrator. This information is then transmitted by the FCR Account Administrator to the FCR Operator.

**150.** During the registration process of the Frogans Address or of the Frogans Network, the FCR Operator sends an email to the entrepreneur requesting it to confirm the accuracy of its contact information. If the entrepreneur does not confirm its contact information in accordance with the instructions and within the deadline given in the email, the registration process will be abandoned. Therefore, it is essential that the entrepreneur transmits a valid E-mail address to its FCR Account Administrator. Emails sent by the FCR Operator are written in the English language.

**151.** If the contact information of the entrepreneur contained in the email is not accurate, then the entrepreneur must inform its FCR Account Administrator so that the latter can revise the contact information. Once the contact information has been revised, the FCR Operator sends a new email to the entrepreneur.

**152.** Any erroneous or false contact information provided by the entrepreneur constitutes a breach of its duties.

## 6. PUBLICATION OF REGISTRATIONS

**153.** This Part covers the publication of registrations of Frogans Addresses of Public Frogans Networks and of registrations of Dedicated Frogans Networks, including the contact information of Holders.

**154.** This Part presents the FCR Whois Database (Section 6.a), the FCR Public Data (Section 6.b) and the report by a third party of an abusive registration (Section 6.c).

### 6.a. FCR WHOIS DATABASE

**155.** The FCR Whois Database is a database which contains the contact information of Holders of Frogans Addresses and of Frogans Networks, as well as administrative and technical information on registrations of Frogans Addresses and Frogans Networks in the FCR. The FCR Whois Database also contains the contact information of FCR Account Administrators, as well as administrative information on FCR Accounts.

**156.** FCR Account Administrators and Holders of Dedicated Frogans Networks acknowledge that the FCR Whois Database is a public database. In a manner comparable to Whois services provided by registry operators for domain names on the Internet, the FCR Whois Database can be queried by anyone in order to, for example, contact the Holder of a Frogans Address or of a Frogans Network in the event of a problem arising from its registration or its use.

**157.** The FCR Whois Database query service is provided by the FCR Operator. This service is available at the following permanent URL: <https://whois.fcr.frogans/>.

**158.** The contact information of an FCR Account Administrator or the Holder of a Frogans Address or of a Frogans Network includes the following:

- for an individual: name, complete postal address, telephone number, fax number (optional), and E-mail address; or
- for an organization: name of the organization, name of the contact person inside the organization, complete postal address, telephone number, fax number (optional), and E-mail address.

**159.** The contact information of an FCR Account Administrator is transmitted upon the opening of the FCR Account, or upon updates.

**160.** The contact information of a Holder of a Frogans Address or of a Frogans Network is transmitted upon the registration of the Frogans Address or of the Frogans Network, or upon updates.

**161.** FCR Account Administrators and Holders of Frogans Addresses or of Frogans Networks undertake to provide complete, accurate and up-to-date contact information, and to update this information.

**162.** Holders of Frogans Addresses or of Frogans Networks undertake to regularly check their contact information by querying the FCR Whois Database.

**163.** Given their role as intermediaries in the registration of Frogans Addresses and of Frogans Networks, and acting in their capacity as professionals, individuals who are FCR Account Administrators cannot anonymize their contact information contained in the FCR Whois Database.

**164.** If the Holder of a Frogans Address or of a Frogans Network is located in a country where the law entitles individuals intervening in a non-professional capacity to benefit from anonymization in databases, the Holder can request its FCR Account Administrator to anonymize its Holder contact information in the FCR Whois Database. The FCR Account Administrator must know the real contact information of the Holder and must verify the legitimacy of the Holder's request. In the case of anonymization of Holder contact information, the FCR Operator does not know the Holder's real identity and the Holder contact information available via the FCR Whois Database query service appear as being anonymized. Any postal mail or email sent by a third party to the postal address or E-mail address given in the anonymized contact information is received by the FCR Account Administrator, which must then forward it to the Holder without delay. This anonymization option is only available if the Holder and the FCR Account Administrator are located in the same country and if this option is allowed by this country's law. The procedure to lift anonymity is implemented by the FCR Account Administrator.

**165.** In compliance with the French law n°78-17 of January 6, 1978 relative to information technology, data files and civil liberties, FCR Account Administrators and Holders of Frogans Addresses or of Frogans Networks have the right to access and rectify information concerning themselves. To exercise this right, FCR Account Administrators may directly access and rectify their contact information via the FCR API, for example by using the HTML interface of the FCR API. Holders of Frogans Addresses or of Frogans Networks must contact their FCR Account Administrator.

## **6.b. FCR PUBLIC DATA**

**166.** The FCR Public Data is a set of downloadable files which contain information on Frogans Addresses and Frogans Networks registered in the FCR, as well as information on FCR Account Administrators. The FCR Public Data includes the list of Frogans Addresses and Frogans Networks registered in the FCR, as well as the list of FCR Account Administrators. The FCR Public Data does not contain information on Frogans Addresses of Internal Frogans Networks, nor the contact information available in the FCR Whois Database.

**167.** FCR Account Administrators and Holders of Frogans Addresses or of Frogans Networks acknowledge that the FCR Public Data can be downloaded by anyone, in order to, for example, provide legal monitoring services or indexing services.

**168.** The FCR Public Data download service is provided by the FCR Operator. This service is available at the following permanent URL: <https://public-data.fcr.frogans/>.

**169.** FCR Account Administrators must state, upon the opening or the updating of their FCR Account, whether they allow third parties to index their information contained in the FCR Public Data. This statement is contained in the FCR Public Data.

**170.** Holders of a Frogans Address of a Public Frogans Network and Holders of a Dedicated Frogans Network must state whether they allow third parties to index their information contained in the FCR Public Data. This statement is made by the intermediary of their FCR Account Administrators upon the registration of their Frogans Address or their Frogans Network, or when changing their settings. This statement is contained in the FCR Public Data.

## **6.c. REPORT BY A THIRD PARTY OF AN ABUSIVE REGISTRATION**

**171.** It is possible to report to the OP3FT a breach by the Holder of a Frogans Address or of a Frogans Network of any one of the duties defined in this document or in the Frogans Technology User Policy. Reports are made at the following permanent URL: <https://report.frogans.org/en/main.html>

## **7. EXAMPLES OF USE CASES OF A DEDICATED FROGANS NETWORK**

**172.** This Part covers four examples of initiatives based on the publishing of Frogans Sites. Each example corresponds to a use case of a Dedicated Frogans Network.

**173.** The examples given in this Part are provided only as a source of inspiration. Other initiatives based on the publishing of Frogans Sites can be developed by each entrepreneur, by combining the examples given or by inventing other use cases.

**174.** This Part presents the use case of a "Corporate" Dedicated Frogans Network (Section 7.a), the use case of a "Thematic" Dedicated Frogans Network (Section 7.b), the use case of a "Social" Dedicated Frogans Network (Section 7.c) and the use case of an "Open" Dedicated Frogans Network (Section 7.d).

### **7.a. USE CASE OF A "CORPORATE" DEDICATED FROGANS NETWORK**

**175.** The use case of a "Corporate" Dedicated Frogans Network corresponds to an initiative where the entrepreneur publishes Frogans Sites whose contents cover the entrepreneur's own activity.

**176.** The Network Name of the "Corporate" Dedicated Frogans Network can be, for example, the name of an organization, a trademark or the name of a project.

**177.** The number of Frogans Sites which can be published is unlimited, each Frogans Site being identified by a specific Frogans Address of the "Corporate" Dedicated Frogans Network.

**178.** All the Frogans Addresses of the "Corporate" Dedicated Frogans Network begin with the same Network Name, and thus form a coherent whole.

**179.** The contents of Frogans Sites can be centered on the organization. For example, each Frogans Site and its Frogans Address can correspond to:

- an aspect of the organization: its history, its management team, its product range, and/or
- a visitor category: journalist, investor, job applicant, etc.

**180.** The contents of Frogans Sites can be centered on products and services. For example, each Frogans Site and its Frogans Address can correspond to a specific product or service, to a geographical location, to a point of sale, to a distributor, etc.

**181.** The contents of Frogans Sites centered on products or services can cover, indifferently, the promotion of these products or services, or the online or off-line selling of these products or services.

### **7.b. USE CASE OF A "THEMATIC" DEDICATED FROGANS NETWORK**

**182.** The use case of a "Thematic" Dedicated Frogans Network corresponds to an initiative where the entrepreneur publishes Frogans Sites whose contents cover a specific theme.

**183.** The Network Name of the "Thematic" Dedicated Frogans Network can be, for example, a generic term, a geographical name or a community name.



**184.** The number of Frogans Sites which can be published is unlimited, each Frogans Site being identified by a specific Frogans Address of the "Thematic" Dedicated Frogans Network.

**185.** All the Frogans Addresses of the "Thematic" Dedicated Frogans Network begin with the same Network Name, and thus form a coherent whole.

**186.** The contents of Frogans Sites can cover several topics or can concern different actors related to the theme. For example, each Frogans Site and its Frogans Address can correspond to a sub-category of the theme or to a concerned actor. The content can come from several sources of information.

**187.** The contents of Frogans Sites can group a collection of resources and services accessible on the Internet. For example, each Frogans Site and its Frogans Address can give access to one of these resources or to one of these services.

**188.** The contents of Frogans Sites can include advertisements, links or sponsored content. Access to certain contents can also be restricted and require paying or free-of-charge registration.

### **7.c. USE CASE OF A "SOCIAL" DEDICATED FROGANS NETWORK**

**189.** The use case of a "Social" Dedicated Frogans Network corresponds to an initiative where the entrepreneur publishes Frogans Sites whose contents aim to put Internet users in contact with each other.

**190.** The Network Name of the "Social" Dedicated Frogans Network can be, for example, the name of a marketplace, the name of a social network, the name of a dating service, or a new term invented as the name of the service for putting Internet users in contact.

**191.** The number of Frogans Sites which can be published is unlimited, each Frogans Site being identified by a specific Frogans Address of the "Social" Dedicated Frogans Network.

**192.** All the Frogans Addresses of the "Social" Dedicated Frogans Network begin with the same Network Name, and thus form a coherent whole.

**193.** The contents of Frogans Sites can be centered on the profiles of users who wish to be put in contact with each other, for personal or professional reasons. For example, each Frogans Site and its Frogans Address can correspond to the profile of a different user. Contents can be generated by users.

**194.** The contents of Frogans Sites can be centered on offers of products or services provided by some users to others. For example, each Frogans Site and its Frogans Address can correspond to one of the users offering products or services.

**195.** The Site Names of Frogans Addresses of the "Social" Dedicated Frogans Network can be generated according to the name or identifier of users of the service for putting Internet users in contact.

**196.** The contents of Frogans Sites can include advertisements, links or sponsored content. Access to the service for putting Internet users in contact can be paying or free of charge.

## 7.d. USE CASE OF AN "OPEN" DEDICATED FROGANS NETWORK

**197.** The use case of an "Open" Dedicated Frogans Network corresponds to an initiative where the entrepreneur publishes Frogans Sites whose contents are created by Internet users.

**198.** The Network Name of the "Open" Dedicated Frogans Network can be, for example, the name of a hosting service provider, the name of an online publishing service, a generic term, a geographical name or a community name.

**199.** The number of Frogans Sites which can be published is unlimited, each Frogans Site being identified by a specific Frogans Address of the "Open" Dedicated Frogans Network.

**200.** All the Frogans Addresses of the "Open" Dedicated Frogans Network begin with the same Network Name, and thus form a coherent whole.

**201.** Each Frogans Site and its Frogans Address corresponds to the contents of a different user. The Site Name of the Frogans Address can be chosen by the user himself.

**202.** The publishing services provided to users can include the provision of tools to create content or services to create content.

**203.** The hosting of Frogans Sites can be part of the publishing services or this can be handled by a third-party hosting service provider.